

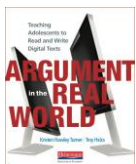
Chapter 2: Analyzing Arguments that are Born Digital

Hyperlink Exercise 1: Daniel Pink

As you explore the three versions of the sentence, consider the following:

- Where do each of the links lead?
- How do you think the writer chose those links?
- Considering the rhetorical situation, why do you think that the writer chose the links? What goal is he/she trying to accomplish by using the links?
- For you, as a reader, are the links effective? Do they work well with the claim being made? Why or why not?
- How does the argument change based on the link?

1. [Daniel Pink](#) suggests that "[Human beings have an innate inner drive to be autonomous, self-determined, and connected to one another](#)," and many management experts believe that it *could* benefit business leaders to [accept his advice with their own employees](#).
2. [Daniel Pink](#) suggests that "[Human beings have an innate inner drive to be autonomous, self-determined, and connected to one another](#)," and many management experts believe that it *could* benefit business leaders to [accept his advice with their own employees](#).
3. [Daniel Pink](#) suggests that "[Human beings have an innate inner drive to be autonomous, self-determined, and connected to one another](#)," and many management experts believe that it *could* benefit business leaders to [accept his advice with their own employees](#).



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