

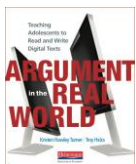
Chapter 2: Analyzing Arguments that are Born Digital

Hyperlink Exercise 2: School Lunch

Instructions for Students:

Read the examples. Each sentence is the same, but uses a different hyperlink. Go through each version one at a time and analyze the sites being used. As you analyze each hyperlink jot down why they work, or why they might not. Explain your reasoning. (Each of the three paragraphs below contain the exact same text, but with links taking the reader to different external websites):

1. As any student who likes to eat could tell you, we need to rethink [school lunch!](#) Do you want some piping hot pizza? [This might not be the best choice.](#) Do you want some fabulous fruit? [This may not be a good choice either.](#) We want better food in our cafeteria, and we have many reasons why.
2. As any student who likes to eat could tell you, we need to rethink [school lunch!](#) Do you want some piping hot pizza? [This might not be the best choice.](#) Do you want some fabulous fruit? [This may not be a good choice either.](#) We want better food in our cafeteria, and we have many reasons why.
3. As any student who likes to eat could tell you, we need to rethink [school lunch!](#) Do you want some piping hot pizza? [This might not be the best choice.](#) Do you want some fabulous fruit? [This may not be a good choice either.](#) We want better food in our cafeteria, and we have many reasons why.



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